

KENTUCKY COMMUNITY AND TECHNICAL COLLEGE SYSTEM



HOUSE BILL 1 GOAL

The Kentucky Community and Technical College System will assure, in conjunction with other postsecondary institutions, access throughout the Commonwealth to a two-year course of general studies designed for transfer to a baccalaureate program, the training necessary to develop a workforce with the skills to meet the needs of new and existing industries, and remedial and continuing education to improve the employability of citizens.

2005 - 2010 CAMPUS ACTION PLAN

Kentucky's public agenda, *Five Questions - One Mission: Better Lives for Kentucky's People*, guides the work of the entire postsecondary and adult education system over the period 2005 - 2010. It identifies the major opportunities and challenges facing the Commonwealth and presents a set of policy directions for addressing them. Each institution in the system has an action plan for advancing this agenda in keeping with the goals of House Bill 1. This action plan for the Kentucky Community and Technical College System describes its purpose and role in the system, promulgates a set of priorities for action that responds to the five questions, and identifies the key indicators for monitoring progress over the planning period.



MISSION PARAMETERS

Program Characteristics

- General two-year academic curriculum with transferable credits.
- Associate, technical, and semi-professional programs leading to degrees, diplomas, and certificates.
- Basic academic and literacy skills through adult and developmental education.
- Continuing education and workforce development customized for business and industry.
- Dual enrollment and credit for secondary students.

Student Characteristics

- Open admissions with a commitment to recruiting a diverse student body.
- Students pursuing associate degrees, diplomas, and certificates; students seeking transfer credit toward baccalaureate degrees; workers seeking technical training; students needing remedial coursework; adults gaining personal development through continuing education; and high school students earning dual credit and preparation for college.

Research

- Applied research in workforce development, classroom instruction, and technology deployment.

Stewardship of Place

- Serves the needs of students in 120 counties through its statewide physical presence and distance learning programs.
- Provides customized workforce training for employers to promote economic well being and quality of life for communities throughout Kentucky.
- Serves as the primary point of access for postsecondary education to improve educational attainment and improve quality of life throughout the Commonwealth.

PRIORITIES FOR ACTION

Question 1: Are more Kentuckians ready for postsecondary education?

To support the preparation of high school graduates and working-age adults for postsecondary education and to strengthen the preparation and development of P-12 and adult educators, the Kentucky Community and Technical College System will:



Expand dual enrollment/dual credit, curriculum alignment with secondary and postsecondary technical programs, early/middle colleges, and credit for prior learning to create a seamless pathway into KCTCS and on to four-year institutions.

Team with the Kentucky Education Cabinet's Office of Career and Technical Education and the Kentucky Department of Education to coordinate technical curriculum development and alignment, articulation, and credit agreements to create multiple pathways from secondary to postsecondary education.

Improve communication with middle and high school students and guidance counselors through partnerships with the Kentucky Department of Education, the Kentucky Virtual High School/University, the Kentucky Higher Education Higher Assistance Authority, and local school districts.

Increase awareness of KCTCS and the Council on Postsecondary Education's placement policy to students, parents, and guidance counselors and support Kentucky's ongoing work in the American Diploma Project.

Enhance KCTCS participation in P-16 Council initiatives including Career Pathways, Bridge Partnerships, dual credit, and articulation.

Provide outreach and recruitment services to economically disadvantaged students through collaboration with the Kentucky Cabinet for Health and Family Services.

Enhance college and community adult education programs that assist adult students to complete a GED or provide remediation to help them successfully transition into postsecondary education.



Question 2: Is Kentucky postsecondary education affordable for its citizens?

To keep college affordable, the Kentucky Community and Technical College System will:

Promote to students and parents the availability of KCTCS, state, and federal financial aid and scholarships through the KCTCS Web site, college counselors, and related sources.

Implement the KCTCS Strategic Plan 2006 - 2010, that includes the goal, "increase student access and success," with "affordability" as a core indicator. Success in the core indicator will be measured using the *Measuring Up* "family ability to pay" calculation.

Use the results of affordability performance measures in considering annual tuition rates. Institutional financial aid will increase based on annual tuition rates.

Question 3: Do more Kentuckians have certificates and degrees?

To enroll more students, produce more graduates, keep graduates in Kentucky, attract highly educated adults to the state, and encourage workers to retool and retrain over their lifetimes, the Kentucky Community and Technical College System will:

Identify underserved geographic areas of the state that do not currently benefit from the proximity of a KCTCS college and work to increase student and business utilization of the system's services.

Create new and improved transfer opportunities for students through career pathways and related initiatives.

Expand student access through innovative, modularized, flexible scheduling; educational technology-related services and resources, including additional AA/AS, AAS, and other programs through KYVU; and alternative, customizable, and efficient delivery of content.



Increase the number of underserved populations and GED graduates who earn degrees and certificates through expansion of existing successful models including Ready-to-Work, Work and Learn, distance learning, and career pathways, and through other innovative collaborations with Kentucky Adult Education.

Improve advising and guidance activities to encourage degree and certificate completion through existing and new TRIO-funded efforts including the master advising model.

Participate in the Ford Bridges to Opportunity/ Lumina Achieving the Dream State Student Data Project. The project will improve KCTCS's use of data in initiatives targeting low-income students, allow KCTCS to gauge its performance against a set of measures common to the participating states, and help KCTCS identify policies yielding improved outcomes for low-income and underrepresented students.

Question 4: Are college graduates prepared for life and work in Kentucky?

To improve the quality of student learning, the Kentucky Community and Technical College System will:

Establish systemwide and college-specific performance measures and targets as part of the KCTCS 2006 - 2010 Strategic Plan. These measures will increase system and college accountability for the performance of demographic and geographic student subgroups.

Ensure employability skills are incorporated into all KCTCS programs.

Measure student engagement by implementing systemwide administration of the Community College Survey of Student Engagement; measure student preparation by comparing transfer student success with native student success; and measure and improve end-of-course employability and technical competencies.

Participate in the Kentucky Campus Compact (KyCC) along with the four-year institutions. The KCTCS college presidents have made a commitment to follow through on implementation strategies for enhancing civic engagement.



Question 5: Are Kentucky's people, communities, and economy benefiting?

To support economic and community development and address the specific needs and challenges of its service area, the Kentucky Community and Technical College System will:

- Expand use of employability certificates and occupation-specific certifications and credentials by students and workers.
- Create additional state, regional, national, and international partnerships to provide linkages between KCTCS and employers, public and private training providers, and skilled workers.
- Expand and enhance the Workforce Investment Network System (KY WINS) through new and innovative linkages among business and industry partners and state and local economic development agencies and organizations.
- Expand lifelong learning opportunities through continuing education and professional development programs such as the enhanced New Horizons Conference.
- Increase the number of courses and continuing education offerings that foster global awareness and foreign language skills.
- Determine workforce needs through collaboration with local, regional, and statewide economic development agencies and develop responsive workforce programs that may lead to academic credentials.
- Perform regular matches of KCTCS enrollment and unemployment insurance files to determine wage and employment gains of KCTCS students.



KEY INDICATORS OF PROGRESS

QUESTION 1

Are more Kentuckians ready for postsecondary education?

- ➔ No indicator at two-year level

QUESTION 2

Is Kentucky postsecondary education affordable for its citizens?

- ➔ Net cost of attendance as a percent of average family income

QUESTION 3

Do more Kentuckians have certificates and degrees?

- ➔ Undergraduate enrollment
- ➔ Persistence rate
- ➔ Number of associate degrees awarded
- ➔ Number of certificates and diplomas awarded
- ➔ Number of degrees and other credentials awarded to racial-ethnic minorities

QUESTION 4

Are college graduates prepared for life and work in Kentucky?

- ➔ Level of student engagement in the undergraduate learning experience
- ➔ Level of civic participation of students

QUESTION 5

Are Kentucky's people, communities, and economy benefiting?

- ➔ Number of formal agreements for educational, applied research, or support services to business, entrepreneurs, government, and community groups
- ➔ Level of faculty/staff community involvement as extensions of their university roles

BENCHMARK SYSTEMS

Arizona
Arkansas
Colorado
Georgia
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota

Nebraska
New Mexico
North Carolina
Ohio
Oregon
South Carolina
Virginia
Washington
Wisconsin